

First Name: .....  
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1<sup>st</sup> year - Master's Degree of Tourism Law  
2025/2026

## The first semester exam in legal terminology

**Exercise N°1:** translate the following words into Arabic: (2.5 points)

Standards	معايير
Consumer	مستهلك- زبون
Greenbelt	حزام أخضر
Polluter Pays Principle	مبدأ الملوث الدافع/ يدفع
tourist guidance	التوجيه السياحي

**Exercise N°2:** translate the following words into English: (2.5 points)

Precautionary Principle	مبدأ الحيطة
Resource Conservation	حفظ الموارد
quality of life	جودة الحياة
Ecosystems	النظم البيئية
Sites/ buildings	المعالم

**Exercise N°3:** Fill in the blanks with the following words: documents, approach, criteria, practical, environmental. (5 points)

For companies and organizations of any type that require **practical** tools to manage their **environmental** responsibilities, there's the **ISO 14000** family, there are International Standards on environmental management provide tools for a strategic **approach** to environmental issues. The best-known such standard is **ISO 14001**, setting out the **criteria** for an environmental management system (**EMS**). Together with a set of supporting **documents** it forms the **ISO 14000** family of standards.

**Exercise N°4:** translate the following text into Arabic (7 points)

Tourism promotion: means activities, operations, and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding the marketing of or the operation of special events and festivals designed to attract tourists.

الترويج السياحي: يعني الأنشطة والعمليات والنفقات المصممة لزيادة السياحة، بما في ذلك على سبيل المثال لا الحصر الإعلان أو الدعاية أو توزيع المعلومات لغرض جذب السياح والترحيب بهم؛ وضع استراتيجيات لتوسيع السياحة؛ تشغيل وكالات الترويج السياحي؛ وتمويل تسويق أو تشغيل الأحداث والمهرجانات الخاصة المصممة لجذب السياح.

**Exercise N°5:** Give the definition of "Tourism Activity" . (3 points)

Tourism Activity: It is an event in which individuals participate in certain actions for various purposes such as traveling, having fun individually or collectively, spending time, improving, and resting voluntarily.

Or

Tourism activity: means activities of tourists, organizations and individuals doing tourism business and organizations, individuals and local communities related to tourism activities.

**Good Luck**